

# Negaunee Master Plan 2015

**Downtown Visioning Meeting**  
West End YMCA, August 17, 2015 5:30pm

## Summary of Public Participation

How would you describe downtown?

Antiques      Bars      Quirky      Eclectic      Hard to find      Poor signage  
                 Historic      Mining      In a rut      Lots of potential

How would you like to be able to describe downtown in 20 years?

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Destination      Accessible      Engaged community      Attractive      Vibrant  
More small businesses      Events      Jobs      Utilizing Teal Lake  
Active Vista Theater      Lodging      Accessible to bikes      Pond hockey  
DDA with staff      Restaurants

*Vision for the future of downtown:*

**Downtown Negaunee will be a place where public, private, and community partners collaborate to promote a vibrant and attractive destination that celebrates its history and recreational resources**

What are the strengths of the downtown area?

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Community pride      Great new businesses      Attractive natural features      Unique  
Historic character      New people with new ideas      Young professionals      Eccentric  
Young owners are working together      Live theater and arts      Motorized sports  
Attracts tourists      Silent sports

What are the weaknesses of the downtown area?

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Run-down buildings      Dangerous sidewalks      Dangerous buildings      Hard to find  
No trash cans      Need more shopping and restaurants

What opportunities are there for improving downtown?

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Installing wayfinding signs      Collaboration between city and business owners  
Lodging      Camping      Dog park      Disc golf  
Creating a formal association to promote downtown (either a DDA or non-profit group)  
Pursuing grant opportunities to fund improvements      Getting NMU interns  
Getting volunteers involved to help paint (Façade squad)

What challenges are there to improving downtown?

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Hard to get people involved      Business owners are already very busy  
Some people don't understand why changes are needed/ people against change